



# GULPH MILLS GOLF CLUB

## LOGO USER GUIDE

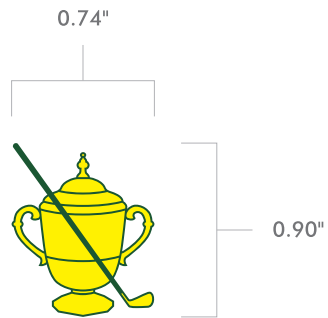
USER GUIDE  
and LOGO by



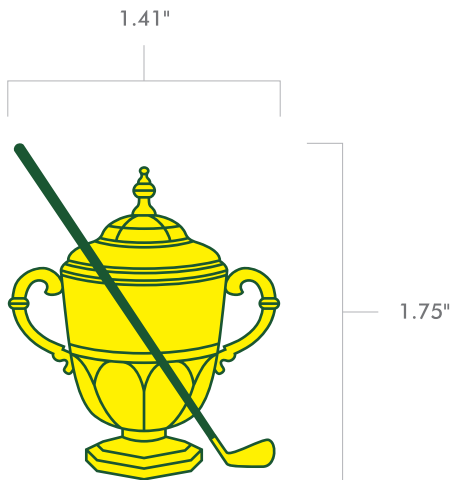
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# GULPH MILLS GOLF CLUB

## FULL COLOR LOGO SYSTEM



Embroidery Logo



Stencil Logo



Detail of Stencil Logo

# GULPH MILLS GOLF CLUB

## ONE COLOR LOGO SYSTEM

### Embroidery One Color Logos



One Color Dark - Outlined



One Color Dark - Filled



One Color Light - Outlined



One Color Light - Filled

Embroidery Logo has no detail in the trophy base, and most of the interior details are simplified.



# GULPH MILLS GOLF CLUB

## ONE COLOR LOGO SYSTEM

### Stencil One Color Logos



One Color Dark - Outlined



One Color Dark - Filled



One Color Light - Outlined



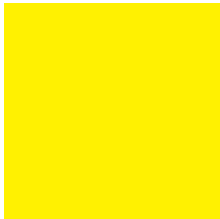
One Color Light - Filled

Filled Trophy versions have no outlines except for either on the club head or the club shaft.



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## COLOR PALETTE & SEPARATIONS



Trophy Gold  
Pantone P 1-8 U  
C 0 / M 0 / Y 100 / K 0  
R 255 / G 252 / B 0  
Madeira 1125 Yellow

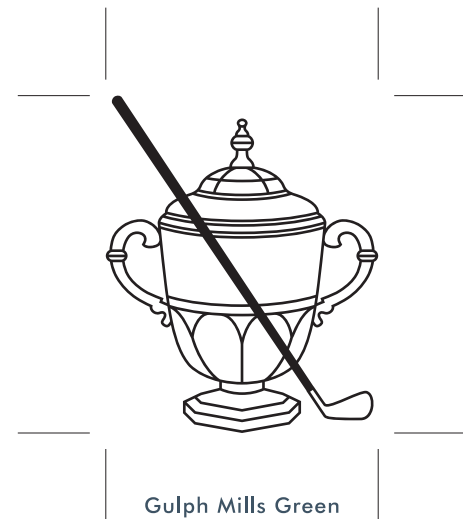


Gulph Mills Green  
Pantone 357 C  
C 85.24 / M 39.82 / Y 91.25 / K 38.58  
R 29 / G 87 / B 50  
R-A 2460 Field Green

### Embroidery Logo Separations:



### Stencil Logo Separations:



# GULPH MILLS GOLF CLUB

## COLORWAYS FOR BACKGROUND COLORS

Suggested usage to create high contrast of logo:



Incorrect usage creates low contrast of logo:



FOR FURTHER QUESTIONS  
REGARDING LOGO FILES,  
PLEASE CONTACT:

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